

# BACKIT CLOUD APPLICATION BACKUP (ICAB)

*Protect your mission-critical SaaS data & overcome limited retention policies.*

Microsoft 365 · Google G Suite · Salesforce · Box · Dropbox

## Why Do You Need SaaS Application Backup?

Leading SaaS providers only allow retention of accidentally or maliciously deleted data for a limited time — afterwards the data is gone forever. ICAB provides unlimited history and protects against accidental/malicious deletion, corruption, and ransomware.

**Microsoft**  
**90 days**

**Google**  
**30 days**

**Salesforce & Box**  
**14 days**

## Protection For:

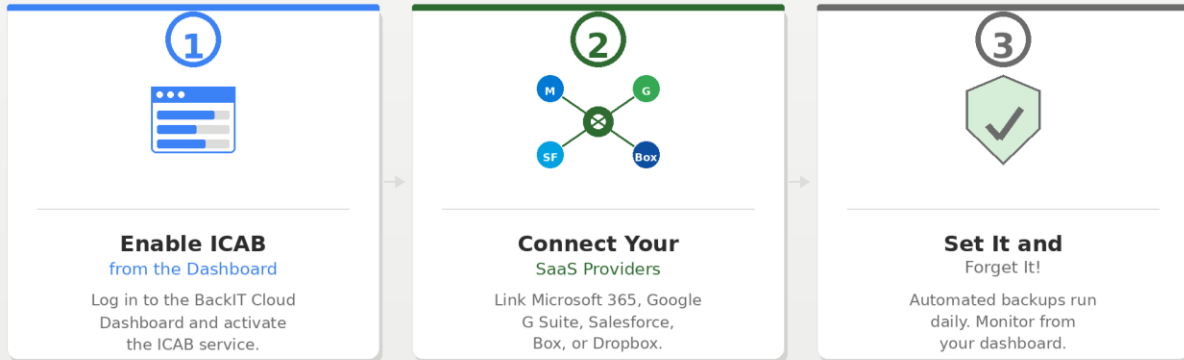
- Microsoft 365: Exchange Online, Teams, OneDrive & SharePoint
- Google G Suite & Team Drives
- Box
- Dropbox
- Salesforce

## Features & Benefits

| DATA CONTROL                                                                                                                                                                                          | RISK CONTROL                                                                                                                                                                      | OPERATIONS & COST CONTROL                                                                                                                                                         |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Set It and Forget It</b> <ul style="list-style-type: none"> <li>• Backup all plans, all data for supported SaaS apps</li> <li>• Fully automated or on-demand backups</li> </ul>                    | <b>Retention Policy Gaps</b> <ul style="list-style-type: none"> <li>• Close the gap between SaaS provider and corporate/legal/regulatory policy</li> </ul>                        | <b>Zero Adoption Effort</b> <ul style="list-style-type: none"> <li>• Cloud-based deployment</li> <li>• Single pane-of-glass management</li> <li>• Daily backup reports</li> </ul> |
| <b>Recovery – Fast &amp; Easy</b> <ul style="list-style-type: none"> <li>• Search by date or keyword to locate and recover data</li> <li>• Restore to original account, or to an alternate</li> </ul> | <b>Ransomware Protection</b> <ul style="list-style-type: none"> <li>• AES-256 encryption at rest and in-transit</li> <li>• Start ransomware recovery in seconds</li> </ul>        | <b>Non-Destructive Restore</b> <ul style="list-style-type: none"> <li>• Recover from anywhere, at any point in time</li> <li>• Won't overwrite existing data</li> </ul>           |
| <b>Unlimited Restorations</b> <ul style="list-style-type: none"> <li>• Unlimited history!</li> <li>• Complete point-in-time restoration via point-and-click</li> </ul>                                | <b>Long-Term Retention</b> <ul style="list-style-type: none"> <li>• Unlimited retention of daily archives</li> <li>• Prepared for discovery and litigation</li> </ul>             | <b>Easy Workforce Mgmt.</b> <ul style="list-style-type: none"> <li>• Simple on/off-boarding; bulk activation</li> <li>• Automated adds/drops of users</li> </ul>                  |
| <b>Reliable 24/7 Access</b> <ul style="list-style-type: none"> <li>• Recovery even when SaaS provider is down or unavailable</li> </ul>                                                               | <b>Data Sovereignty</b> <ul style="list-style-type: none"> <li>• Data in your choice of: South Africa, US, Canada, EU/Ireland, or Australia</li> <li>• UK coming soon!</li> </ul> | <b>Save Costs</b> <ul style="list-style-type: none"> <li>• Pay-as-you-go (seat or storage packs)</li> <li>• No additional 3rd-party licenses required</li> </ul>                  |

## HOW IT WORKS

Three simple steps to protect all your SaaS data



- 1. Enable ICAB from the Dashboard** – Log in to the BackIT Cloud Dashboard and activate the ICAB service.
- 2. Connect to Your SaaS Provider** – Link your Microsoft 365, Google G Suite, Salesforce, Box, or Dropbox accounts securely.
- 3. Set It and Forget It** – Automated backups run daily. Monitor cloud usage and backup status from the single-pane-of-glass dashboard.

## Supported SaaS Applications

|                                                                      |                                                                        |                                                        |                                 |                                     |
|----------------------------------------------------------------------|------------------------------------------------------------------------|--------------------------------------------------------|---------------------------------|-------------------------------------|
| <b>Microsoft 365</b><br>Exchange Online, SharePoint, OneDrive, Teams | <b>Google G Suite</b><br>Gmail, Docs, Drive, Contacts, Calendar, Chats | <b>Salesforce</b><br>Org data, Chatter feeds, metadata | <b>Box</b><br>Files and folders | <b>Dropbox</b><br>Files and folders |
|----------------------------------------------------------------------|------------------------------------------------------------------------|--------------------------------------------------------|---------------------------------|-------------------------------------|

## Why BackIT Cloud Application Backup?

ICAB provides comprehensive data protection for SaaS applications, mitigating data loss risks from accidental or malicious deletion and ransomware attacks. ICAB delivers mission-critical backup through a robust platform combining ease-of-use with high reliability — designed to scale with the growth of your SaaS environments.

|                                                   |                                                             |                                                          |
|---------------------------------------------------|-------------------------------------------------------------|----------------------------------------------------------|
| <b>Unlimited History</b><br>No data expiry — ever | <b>Enterprise Security</b><br>AES-256 encryption everywhere | <b>Pay-as-You-Go</b><br>Flexible seat or storage pricing |
|---------------------------------------------------|-------------------------------------------------------------|----------------------------------------------------------|